



FOR IMMEDIATE RELEASE
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Contact
Carli Graf
carli@parishbeer.com

PARISH BREWING CO. TO IMPLEMENT DRIVE THRU AND ONLINE CURBSIDE PICKUP AMONG COVID-19 SHUTDOWNS

BROUSSARD, LA — After a statewide ban of on-premise food and drink consumption in the wake of the COVID-19 pandemic, Parish Brewing Co. is doing their part to service their customers as safely as they can. On March 18, 2020, the Broussard brewery announced a drive thru service to pick up beer to go as well as an online payment portal for curbside pickup.

“We are taking this virus seriously,” Parish Owner Andrew Godley said. “We wanted to create an opportunity for our customers to still be able to purchase our beer in a convenient, safe and fun way. Fifty percent of our revenue is halted at the moment, with bars and restaurants closed and no longer able to buy and sell our products from Texas to Florida. We are looking to find creative ways to keep our sales strong during this unprecedented situation, and we love the drive thru model. We hope to see our customers at the curb!”

Along with this innovative to go order concept, Parish is also releasing their crowd favorite SIPS series in bottled 4 packs for the first time this week as a treat for their fans. These bottled sours will hit their other markets as soon as shipping regulations are back to normal. All of Parish’s canned and bottled products will be available via the drive through and curbside pickup.

To place an online order for curbside pickup, visit <https://parishbeer.com/products/category/pickup-13/>

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About Parish Brewing Co.

Located in the heart of Cajun Country in Broussard, La., Parish Brewing Co.’s goal is to make high quality craft brewed beer that people want to drink. It has produced more than 25 beers but is most commonly known for Canebroke, Envie, and Ghost in the Machine. Parish beer can be found at retailers across Louisiana, Mississippi, Alabama, Florida, and southeast Texas. Find our more information or contact us at parishbeer.com.

